Jason Zartman

NEC ECT (Enterprise Commutations Technology)

Solution Development/Product Manager

Email: [jason.zartman@necam.com](mailto:jason.zartman@necam.com)

Phone: 214-262-7496

US Army Communications Specialist 1993-1997

Northwest Kansas Technical School (Communications Technology) 1997-1999

NEC Corporation of America Systems Engineer 1998-2013; Product Manager 2013-Present; Solution Development 2017- Present

Session Title: Facial Recognition for Hospitality and Physical Security

Session Description: From our personal devices to social media websites profiling their users. Facial recognition is becoming more prevalent in everyday life. In the session we’ll cover how accurate is facial recognition today, how to mitigate false positives. Real-time surveillance vs still image database look ups. Where can I deploy facial recognition for physical security and customer engagement to take advantage of the technology today.